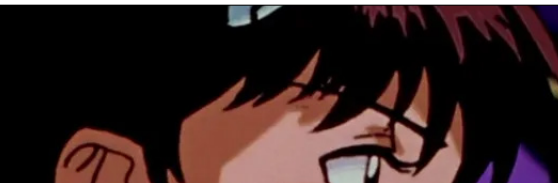
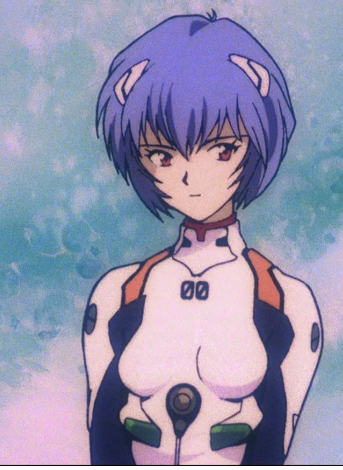


MAX PACKAGING

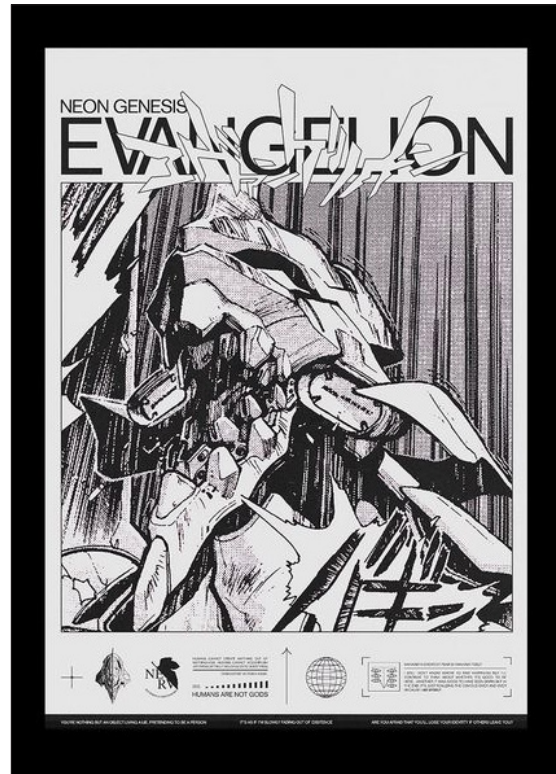
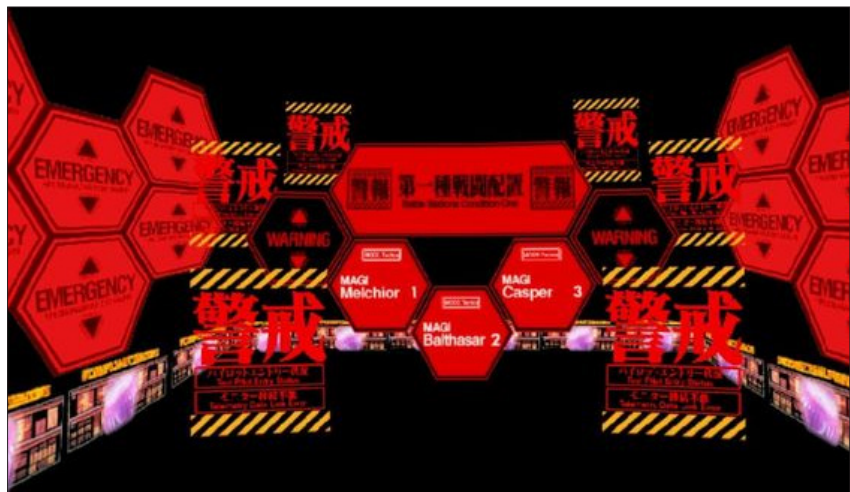
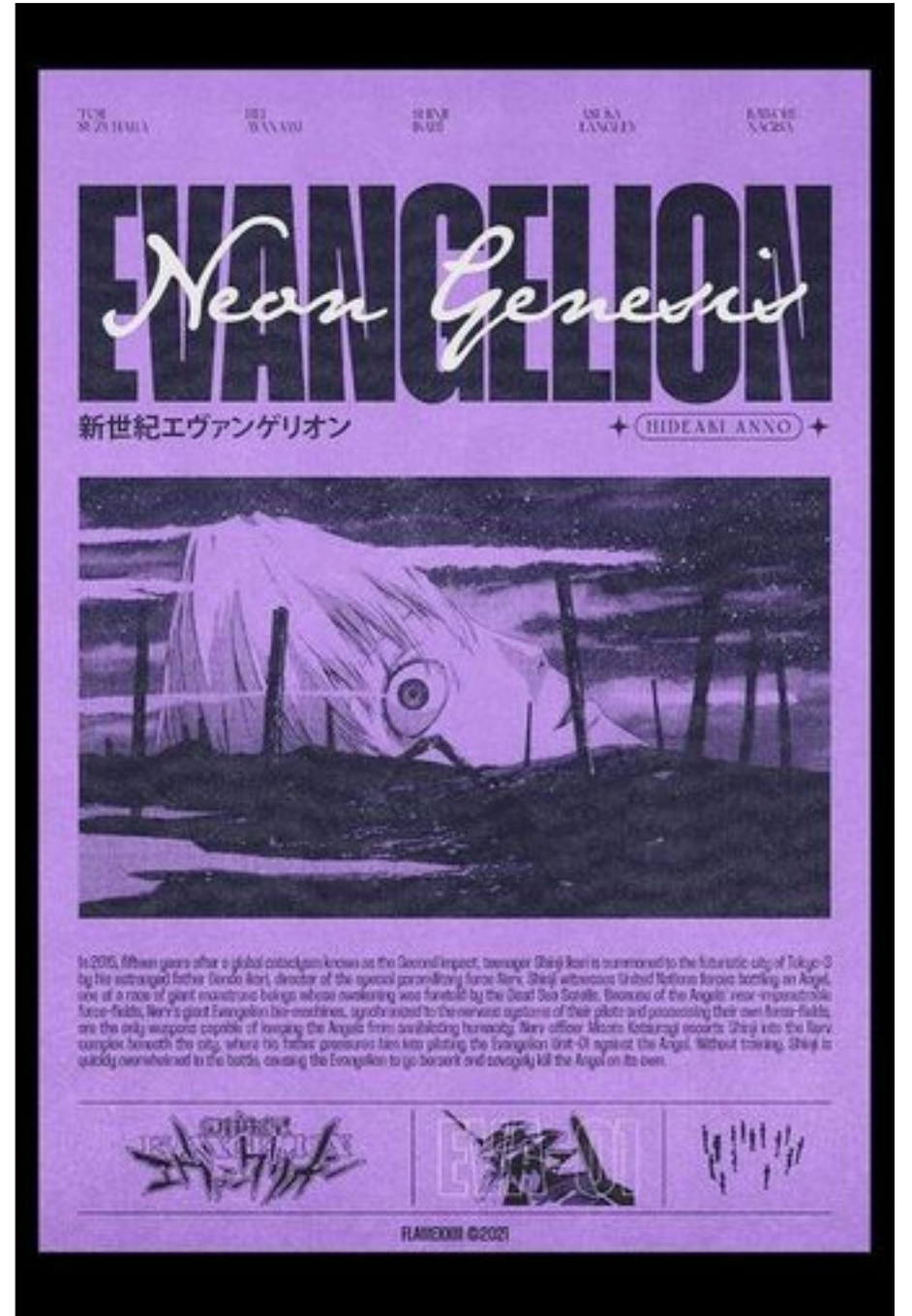
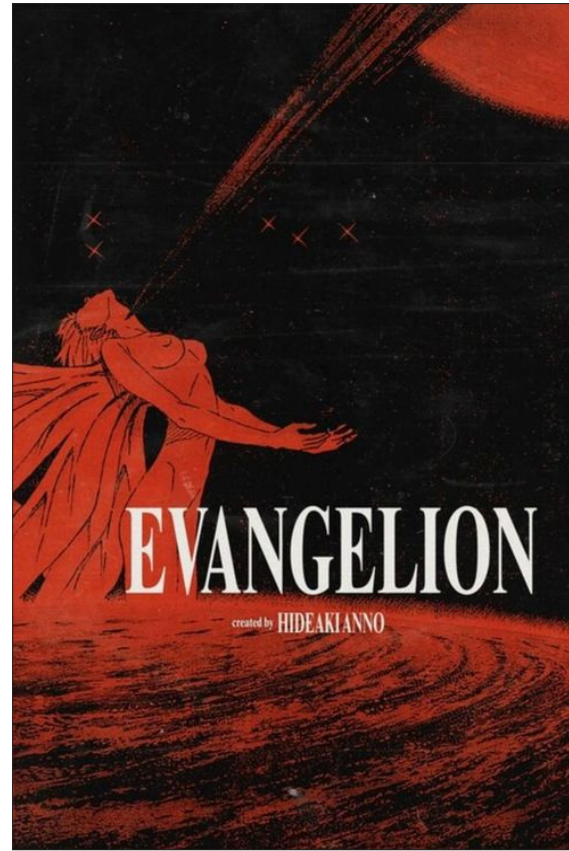
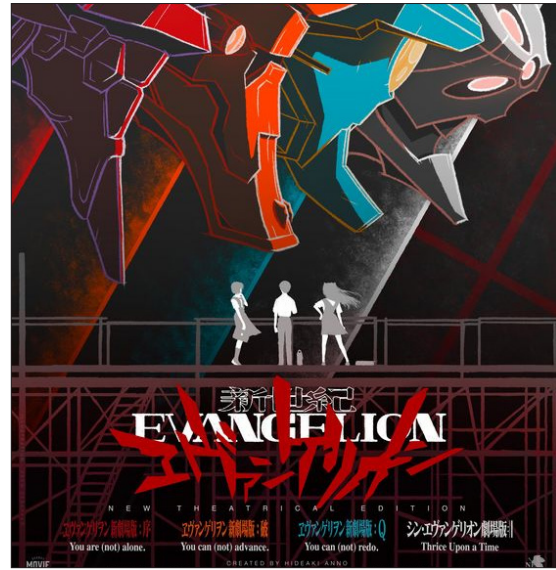
BRANDON SCRUGGS | PACKAGING | FALL 2023

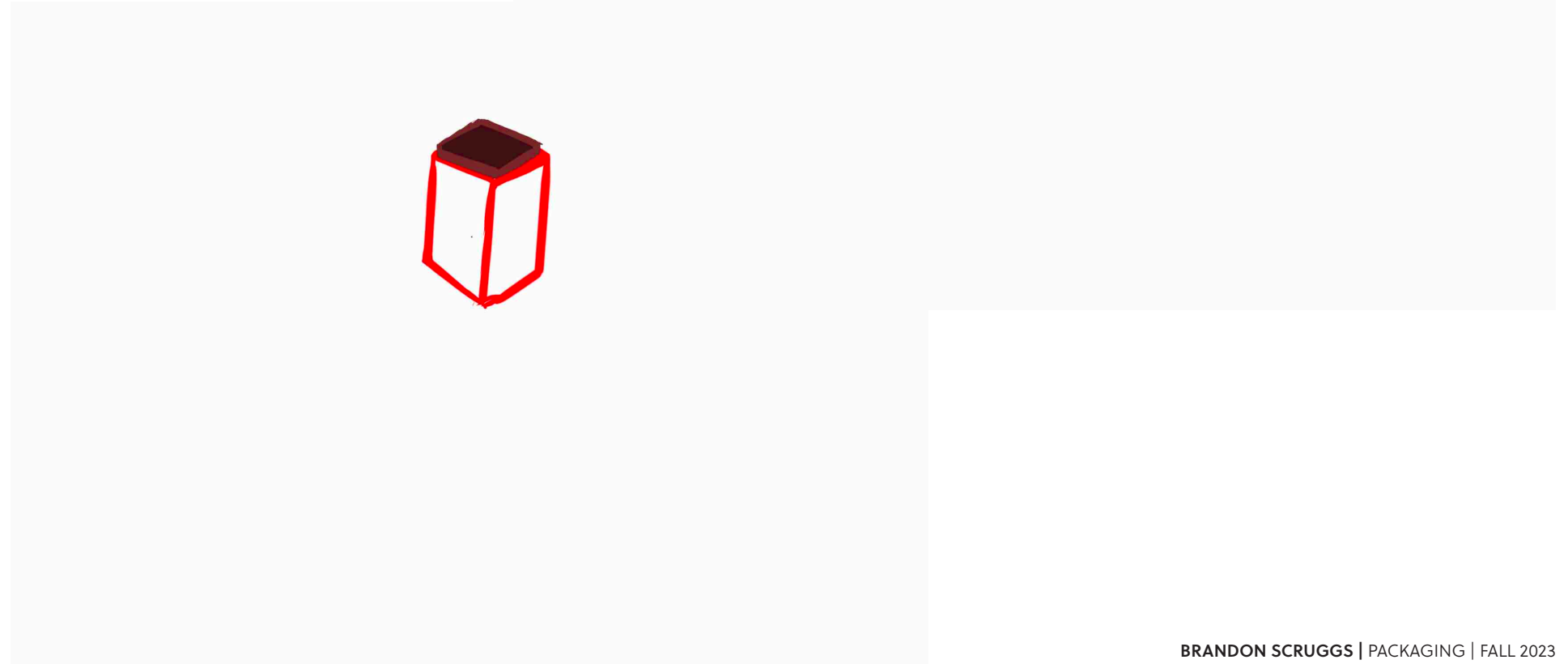
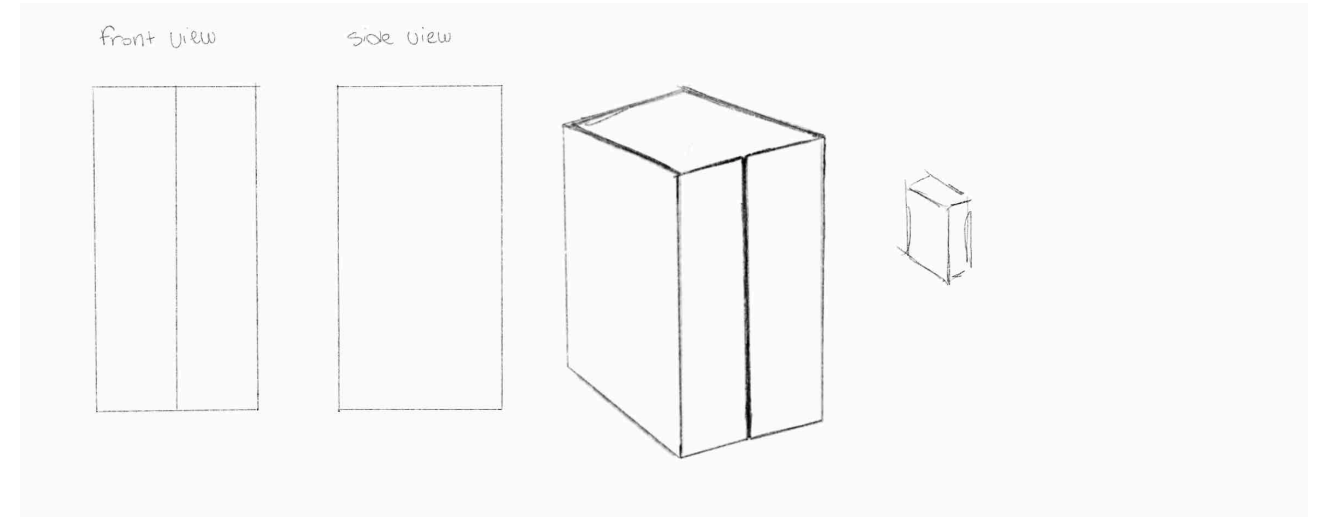
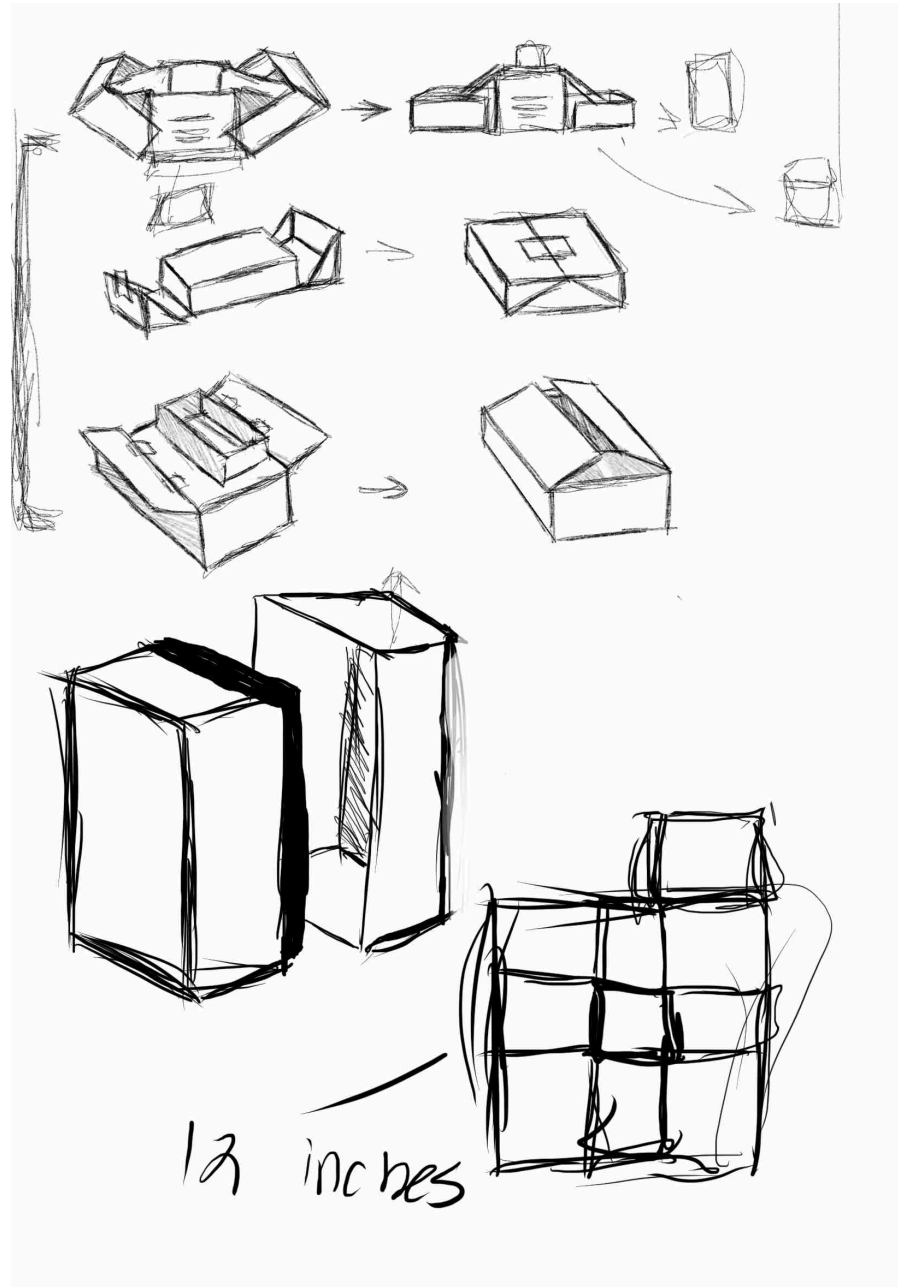
EVANGELION

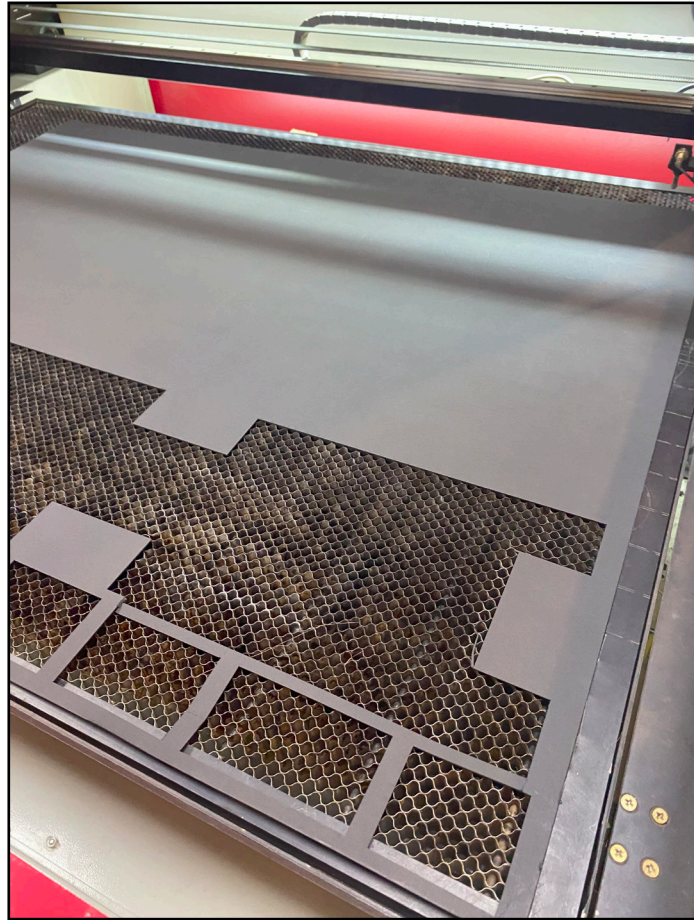
When violent monsters descend upon Earth to destroy humanity, a reluctant young man joins a small squad of pilots under the command of his cold and dictatorial father to drive back the menace using giant machines that seem to have minds of their own. This collectors edition figure and box will represent the mechs in a new light that previous packaging failed to do. By bringing continuity between the packaging and the show beside adding images on a box.



MOOD BOARD







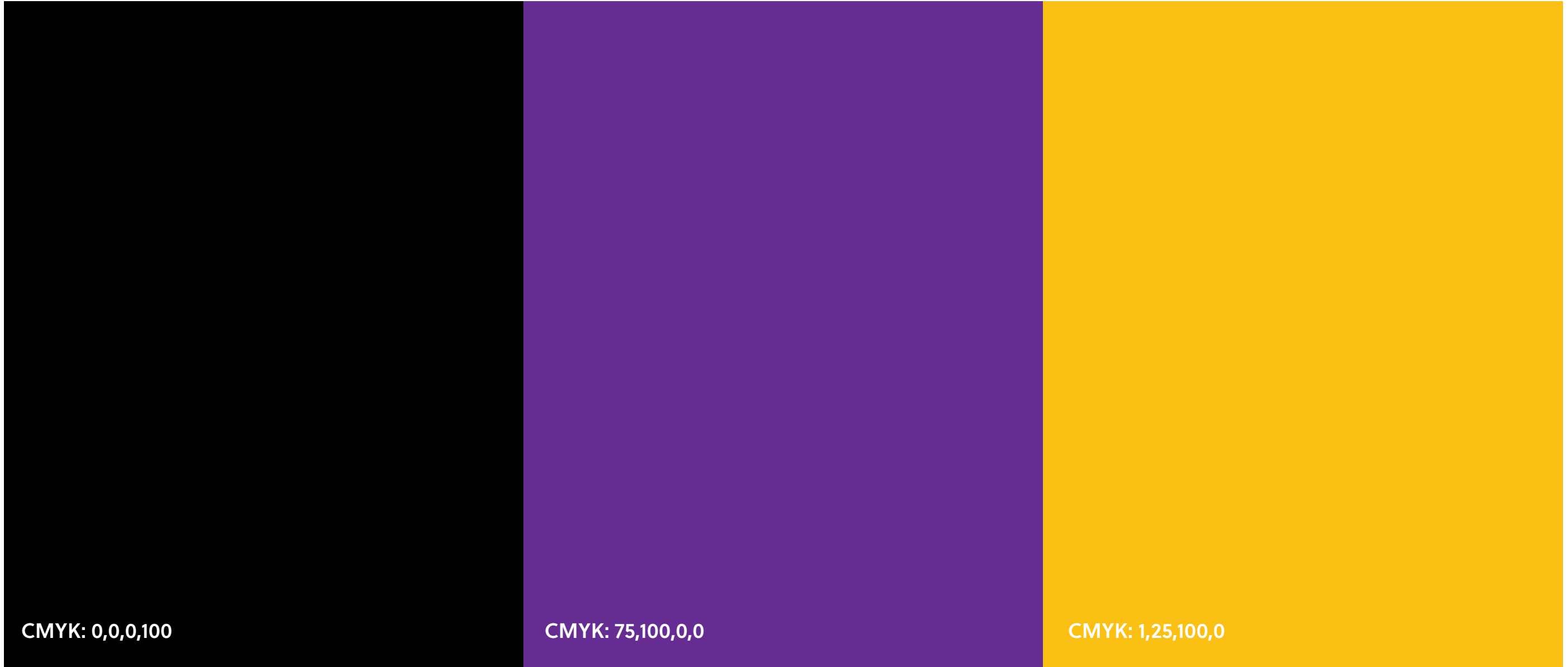


Myriad Pro

Aa, Bb, Cc, Dd, Ee, Ff, Gg, Hh, Ii, Jj, Kk,
Ll, Mm, Nn, Oo, Pp, Qq, Rr, S,s Tt, Uu,
Vv, Ww, Xx, Yy, Zz
0 1 2 3 4 5 6 7 8 9

微软雅黑 – Microsoft YaHei UI

**Aa, Bb, Cc, Dd, Ee, Ff, Gg, Hh,
Ii, Jj, Kk, Ll, Mm, Nn, Oo, Pp,
Qq, Rr, S,s Tt, Uu, Vv, Ww, Xx,
Yy, Zz**



EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION シンジ

サードインパクト

用語が示すように、サードインパクトは、第一福音種族の介入を伴う地球上の3つの主要な出来事のうち3番目です。サードインパクトの目的は、全人類を単一の生命体に融合させる人類の手段性を達成することでした。この目標はほぼ達成されましたが、最終的には拒否され、碇シンジの指示によって逆転されました。

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EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION シンジ

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新世紀 EVANGELION シンジ

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絶対限界

**EVA-00
A.T.FIELD IN OPERATION
FIELD STRENGTH AT ABSOLUTE LIMIT**

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EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION シンジ

サードインパクト

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新世紀 EVANGELION シンジ

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EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION シンジ

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新世紀 EVANGELION シンジ

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絶対限界

**EVA-00
A.T.FIELD IN OPERATION
FIELD STRENGTH AT ABSOLUTE LIMIT**

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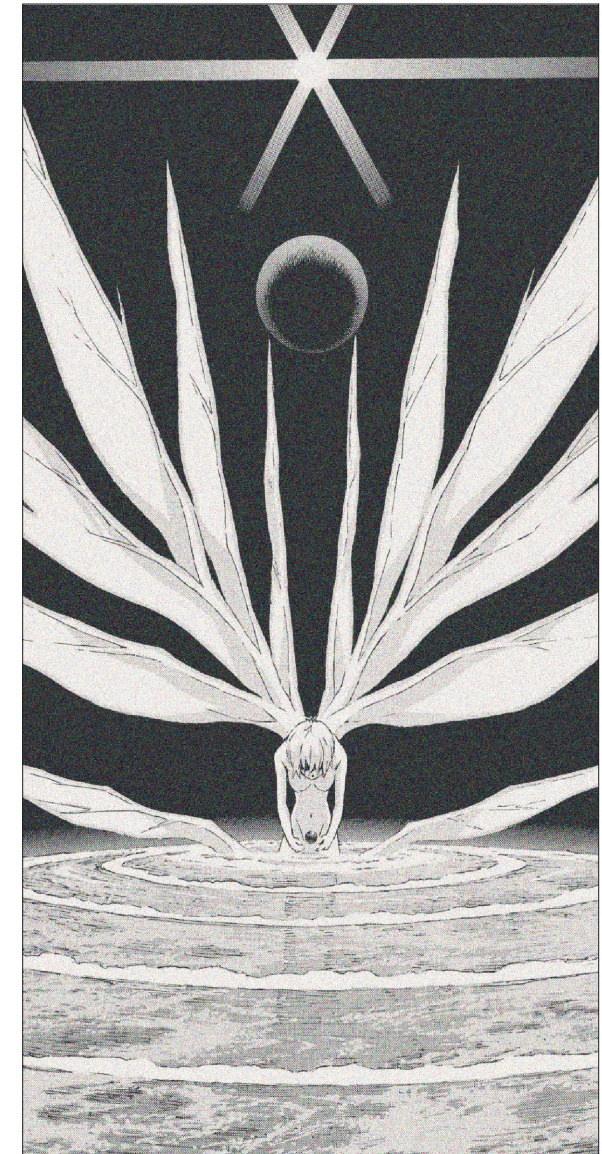
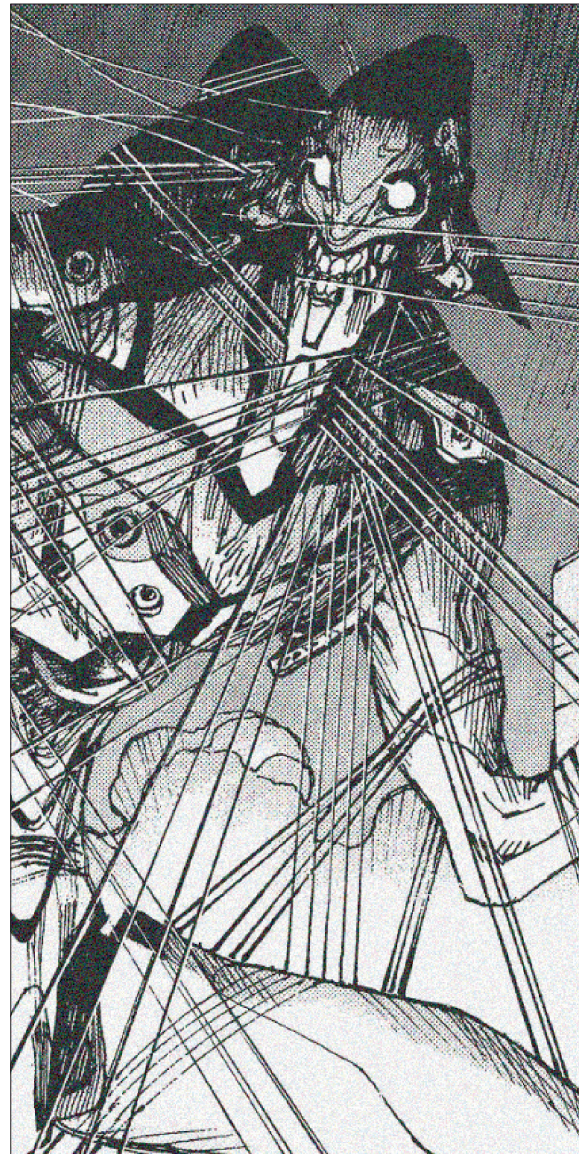
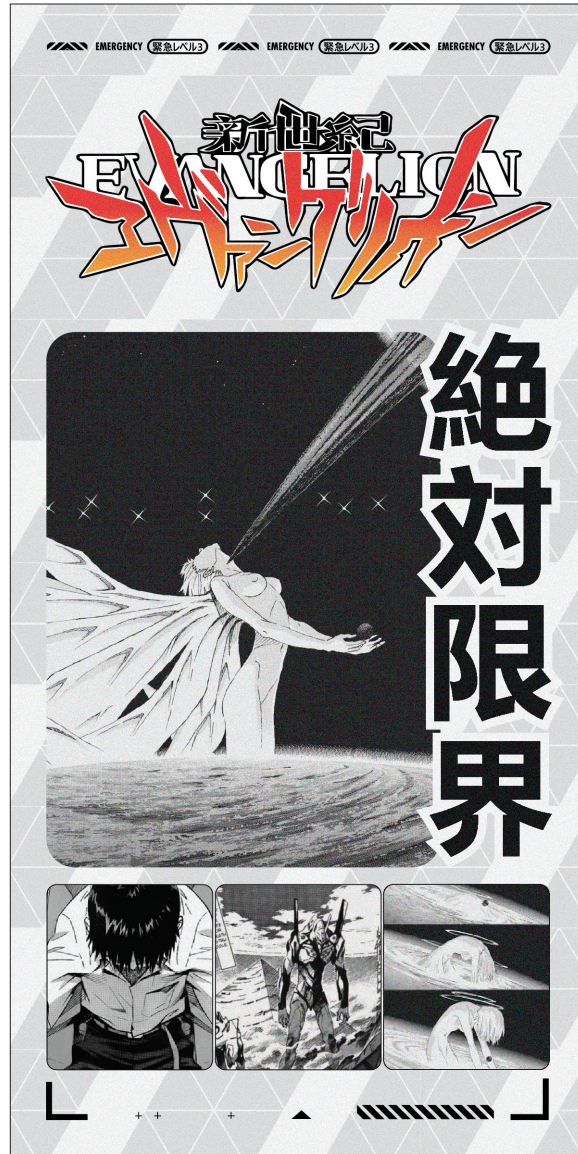
EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION シンジ

サードインパクト

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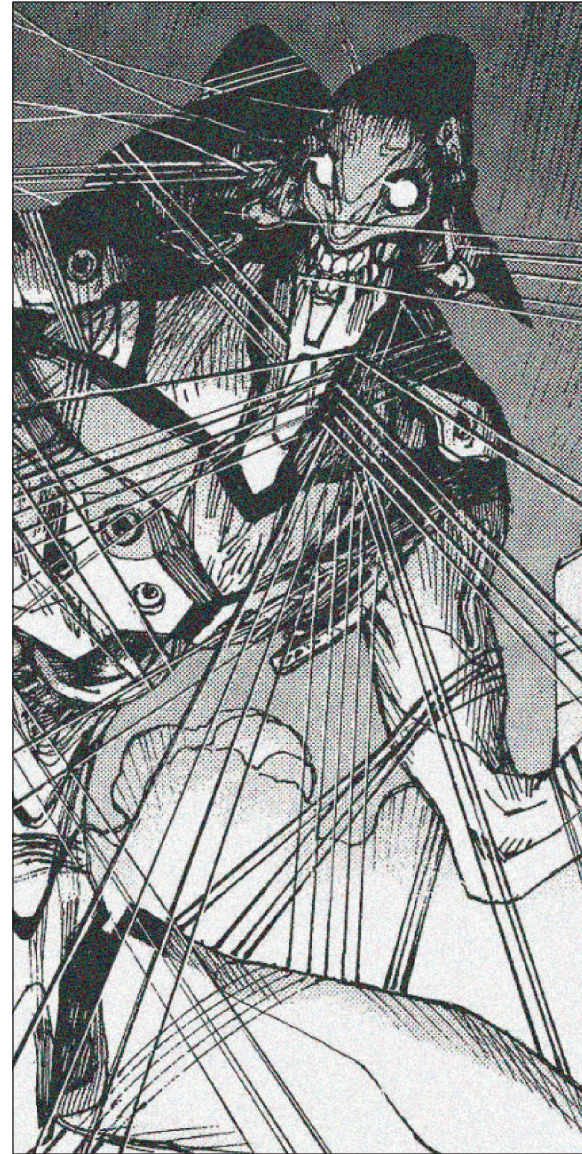
EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3) EMERGENCY (緊急レベル3)

新世紀 EVANGELION ヱヴァンゲリヲン



No specific information is given about Rei's origin or heritage. Ritsuko Akagi states that Rei was born in a certain room deep in the lower levels of NERV headquarters, but this is all that is explicitly revealed in the series about her creation.

⌋ ++ + ▲ ▨ ⌋



新世紀
EVANGELION
ヱヴァンゲリヲン



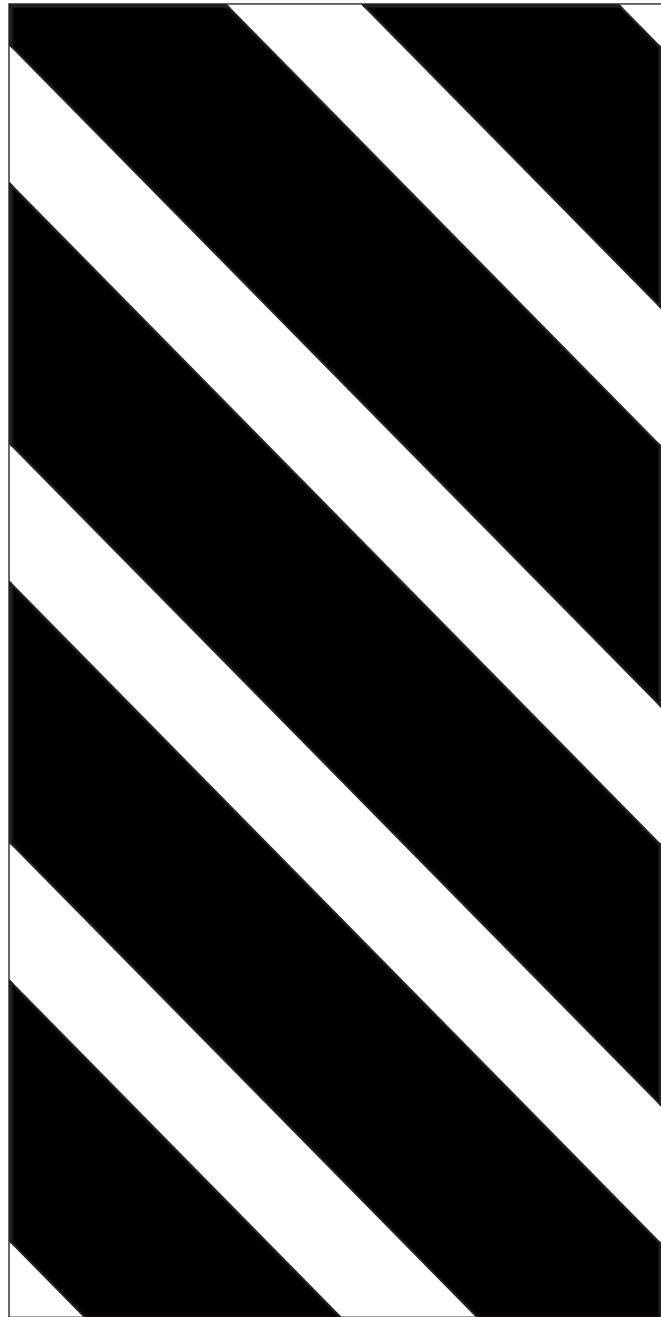
絶対限界

As the term implies, the Third Impact is the third of three major events on Earth involving the intervention of the First Ancestral Race. The purpose of the Third Impact was to achieve Human Instrumentality, the merging of all of humanity into a single life form. While this goal is nearly achieved, it is ultimately rejected and reversed under the direction of Shinji Ikari. However, Lilith's arrival on Earth was an accident. When Lilith landed on Earth, the Seed of Life intended for Earth, Adam, was already on the planet. Adam had landed in the White Moon in what is now Antarctica. Having two Seeds of Life on the same planet violated an ancient rule of the First Ancestral Race. Under that rule, only one Seed of Life was allowed to populate any one planet at a time. Lances of Longinus, which can disable a Seed of Life, were sent to accompany each seed in order to enforce this rule. However, Lilith's lance was seemingly lost during First Impact.

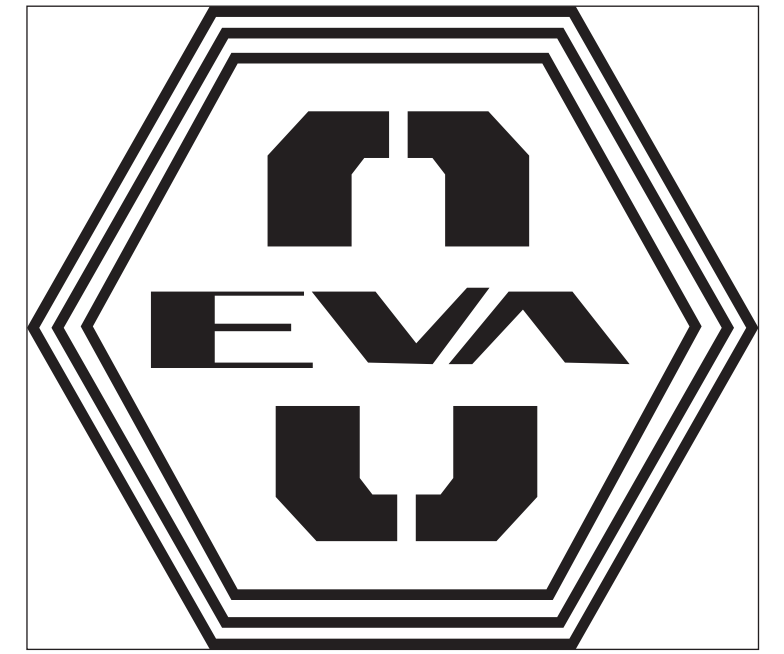
NERV
GODS OF THE HEAVENS ALLS REIGN WITH THE WORLD

**EVA-00
A.T.FIELD IN OPERATION
FIELD STRENGTH AT ABSOLUTE LIMIT**

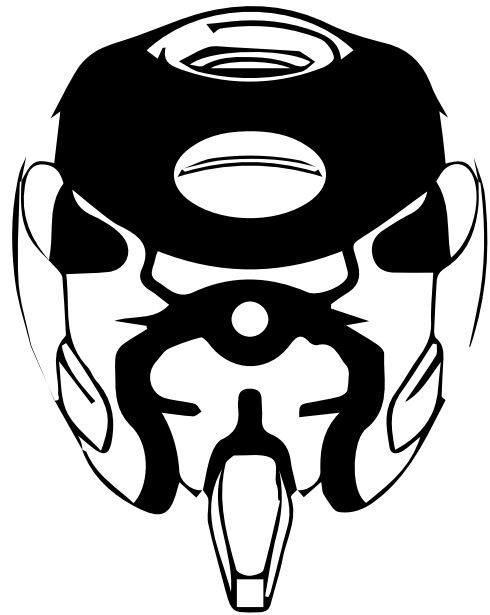




EVANGELION



スピード **汎用人型決戦兵器**
主電源供給システム
超機密

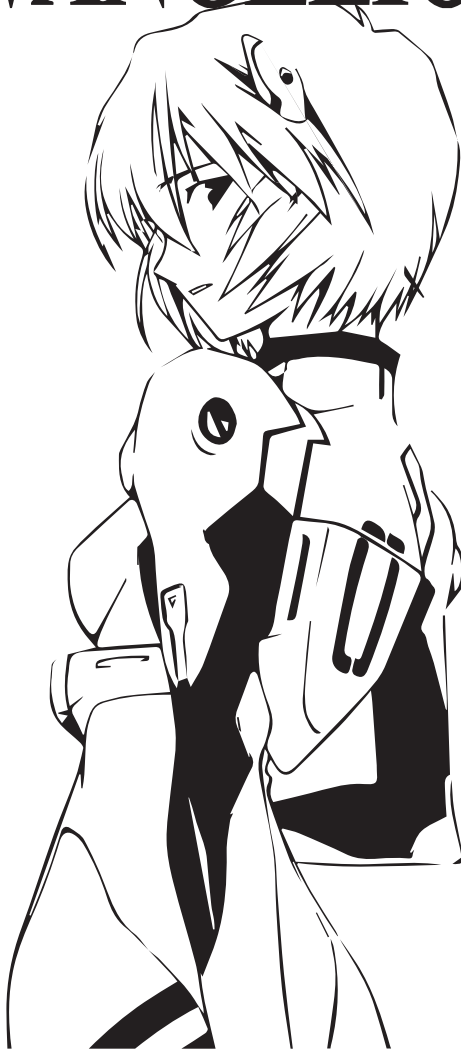


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EVANGELION



NERV ONLY ▲ 緊急事態 ▲

スピード **汎用人型決戦兵器**
主電源供給システム
超機密

7
6
5
4
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1

緊急事態

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スピード **汎用人型決戦兵器**
主電源供給システム
超機密



